FOR IMMEDIATE RELEASE

The Mental Health Association of Maryland’s Engage with™ Skills Training Programs Older Adults Module Receives Grant from NextFifty Initiative

Lutherville, MD – January 15, 2021 — NextFifty Initiative awarded The Mental Health Association of Maryland a grant for Engage with™ Skills Training Programs’ Engage with Older Adults in July 2021, but due to the Covid 19 pandemic, we delayed announcement until today. The Engage with Older Adults Skills Training module supports older adults nationwide by offering innovative virtual trainings designed to develop special competencies for those who work with, support and care for older adults. Through practical, engaging, and skills-based trainings, partners in care learn practical skills to support older adults to be empowered and maximize their potential. The Colorado-based foundation’s support will allow the Engage with Skills Training Programs to grow its effort to support those fifty and older.

“We are thrilled and honored that our Engage with™ Older Adults training for long term care staff has received this grant from NextFifty Initiative,” said Dr. Stephen Goldberg, Medical Director of the Engage with Skills Training Programs. “With the foundation’s support we expand our reach and can now build a culture of empathy and support that positively impacts older adults living in long term care communities or aging in place at home in Colorado. It’s a tremendous endorsement to have this backing from funders so aligned with our mission.”

“Our goal is to transform the way we view and experience aging, and that informs the types of unique ideas and programs we fund,” said Diana McFail, President and CEO of NextFifty Initiative. “We see The Mental Health Association of Maryland’s work on aging issues and experiences as an embodiment of our efforts toward more positive and enlightened approaches to aging. We offer our support and congratulations.”

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About the Mental Health Association’s Engage with™ Skills Training Programs
Engage with™ Skills Trainings are highly interactive, comprehensive skills-based trainings. Our programs help participants develop the skills and understanding necessary to engage in healthy relationships. The Programs use an innovative gamification approach in a virtual environment and cover topics such as behavioral health conditions, substance use and medication misuse, neurocognitive disorders, traumatic brain injury (TBI), de-escalation, and suicide risk identification. To learn more, please visit: https://www.engagewith.org/

About NextFifty Initiative

NextFifty Initiative is a Colorado-based private foundation. The organization exists to create brighter, longer and healthier futures that unlock the potential of communities through an advanced funding approach. Through this work, communities are positioned to fully benefit from the wisdom and diverse experiences of a thriving aging population. Our approach applies a multitude of lenses in funding high-yield aging solutions that benefit people age 50 and older. NextFifty Initiative focuses on funding designed to support concepts, projects and innovations that will benefit generations for years to come. To learn more, please visit next50initiative.org.